

WEDDINGS

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Kate Hayter
PHOTOGRAPHY



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THE DIVA'S IN THE DETAILS

WHAT AMAZING ACCOUTREMENTS GO INTO THE MOST DELICIOUS DAY EVER?

You've stayed up way past bedtime, too many nights, pouring over details Online. So many decisions you had to make along the way, in the hopes that your choices would reflect both the past and present of who you are as a couple. Touches brought from your family history, shiny new fun things found on Etsy, and the DIY projects you toiled over yourselves, those choices matter to you and so they matter to me. Whether it's your bouquet with Grannie's ring tied into the stem, your new 3 inch rhinestone shoes that didn't make it past 4.30pm, or the ring he proposed with that helps you remember "the why" of your wedding day and what brought you together in the first place, I'll be sure to document all of it for you. Here are some tips on helping make all those choices have impact and help tell your story.

- 1 | FLORISTS WHO SOURCE LOCALLY: especially at rural and coastal weddings
- 2 | ACCESSORIES: a little goes a long way, choose one or two wow factors and the rest should support
- 3 | 360 DRESS APPEAL: be sure it flatters you coming and going
- 4 | FLOWERS MAKE A WEDDING: and make you feel like a bride, they just do!
- 5 | RECEPTION LIGHTING: let your DJ help your venue pop, and create an experience
- 6 | HUG PROOF BOUTINEERS: ask for my help when pinning!
- 7 | SUGAH, YES PLEASE: An easy place to reinforce your color scheme.
- 8 | SIGNATURE DRINKS: My husband and I named ours after the salsa dance bar we met in: "Coconut Grove"
- 9 | KIDS WILL BE KIDS: Bring 'em on. I have 4 year old twins, and love capturing every changing mood.
- 10 | KILLER SHOES: I'm a girl, I get it. But please bring sensible flip flops as back up plan, you'll thank me later.



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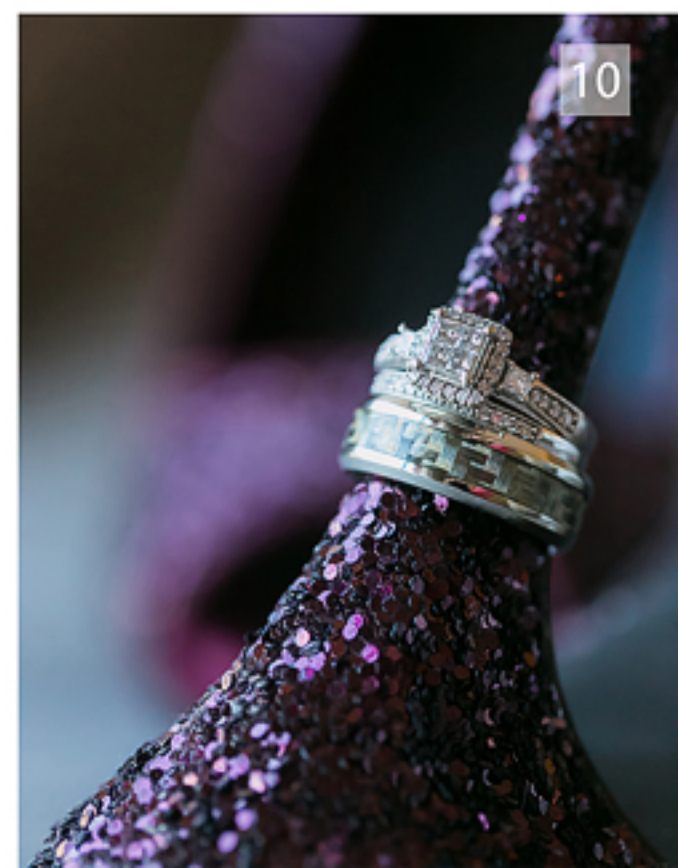
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PRICING INFO

INVESTMENT

\$1975.00 PLUS HST

KATE'S BASE PACKAGE INCLUDES

• 8 hours of coverage, unlimited photos taken.

- Finished, Full resolution, unmarked, JPEG digital negatives of at least 300 successful, photographer chosen images that you are free to personally print and post to the web. Supplied as a password protected download, and on USB.
- A private online password-protected gallery and slideshow of your wedding day images to share with family and friends.
- Custom veiwing app for your iPhone or android device.
- Optional online print ordering, from your veiwing gallery, with shipping strait to your door.

A LA CARTE ADD ONS TO CUSTOMIZE.

- Kate's hourly overage for wedding day coverage: 125.00/hr
- Engagement session including 20 full-resolution digital negatives: \$175
- Boudoir photos – surprise your partner with a unique wedding present
- 10x10, 20-page professionally-designed, modern, hardcover photobooks: starting at \$375
- Any additional items you'd like sourced such as save the date notes, thank you cards, parent albums, all can be added elements to create the exact package needed. You think it up, and we'll make it happen.

I DO DANCE MOVES

- With years of teaching dance and choreographic experience in her bag of tricks, Kate will help you jazz up your first dance with a routine that is unique to your personalities and your story. You and your guests will remember how you rocked your reception, for as long as you both shall live!



SECOND SHOOTER?

The base package reflects a solo shooter (me). Everything you see on my site is me shooting solo. I've been doing this over 15 years, and if we plan the logistics of your day with some forethought and a realistic schedule there should be nothing about your day I can't handle solo. It's no problem for me to secure a second shooter, however, securing another full time photographer to join me would be an additional 1000.00. I would not want to hire a hobiest, student, or someone who does it on the side, as a second for you. The resulting images would not meet my technical standards, or quality and tone of the work shown on my website. Us pro's have buisness, liability and gear insurance that costs more than our car insurance, not to mention the cost of the gear! Wedding photography is not something you can dabble in :)

A second shooter would act as my assistant and cover candid moments in and around what I'm doing. To be clear, they would not be a shooter that I would consider a replacement for me. That is to say, I would not have them being the primary shooter for any of the coverage, only supplementing mine. That's why I don't usually work with second shooters, I do not feel it necessary. I have many people offer to be second shooters for me, so securing one is no problem, I just want to be clear about their role.

My hourly overage is 125.00/hr. As you can see, extending the schedule of your day by an hour or two, to create a little wiggle room for me being able to be in two places at once (which only usually happens at the getting ready part of the day) is much more cost effective and what most of my clients usually choose to do.



Kate Hayter
PHOTOGRAPHY

THE PROCESS



FROM SHOOT TO GALLERY

The weeks prior to and directly following your wedding planning are busy times. Here's a look at a typical timeline when working with me, which will help you to understand how I try to avoid any unnecessary surprises:

Four weeks before your wedding: After chatting on the phone a little bit about the day and discussing any last minute specifications, I'll send you a wedding information e-mail form to fill out all the logistics about your day that I need to know, and those personal details that you want to share with me. Doing this ahead of the day will allow for a relaxed experience, and a tailored, comprehensive storyboard of your unique day.

Several days before your wedding: I'll give you a quick check-in e-mail to confirm start time on the big day.

The day of your wedding: I arrive at the scheduled time and quickly run through the course of the day if the weather is anything but "plan A". Then we would coordinate with your family and friends regarding any changes to scheduled start times or locations for formal portraits and what to expect.

A few days after your wedding: I'll post some sneak peeks on Facebook while I continue to work on your images. They will be edited, retouched, balanced for color and exposure, archived and prepared for your online gallery.

Three to four weeks after your wedding: I will deliver your private full resolution online wedding gallery and a full set of instructions regarding the online gallery and digital negative information.

Anytime after your online gallery has been delivered we can look at ordering albums for yourself and your parents, prints, canvas wall art or anything else you might want.



ENGAGEMENTS



considering an ENGAGEMENT SESSION?

Romance is in the air, excitement fills each conversation you have about your wedding and your future. As both a wedding photographer, and a mother of twin toddlers, let me tell you: enjoy this calm before the storm! Shooting an engagement is important for several reasons. First, this time allows you to get comfortable in front of the camera with your photographer, figuring out how you work best together before the wedding. Next, you can showcase your personalities in a more casual setting, while creating some fun captures for wall portraits, your wedding sign-in book, sign-in board and Thank You cards (shot early enough, we can also provide the images for your Save The Date cards and invitations).

During an engagement session, I will have about the same amount of time to focus on the two of you as I will have on the wedding day to capture all of the wedding party, family and bride and groom portraits.

This time in your life is about you as a couple, slow down, breathe, and take a beat to remember why you both said yes!



Great engagement shoot ideas:

- *At the place he proposed:* where better than the place it all started!
- *At your favorite restaurant:* good food and a good story over dinner.
- *Doing your favorite activity:* I love when couples bring their unique back history to a shoot. It lets me dig into a creative concept to the session.
- *Where you first met each other:* whether your first meeting was a discussion at the library or fumbling for the door at the local coffee shop, going back to your beginnings is always fun.
- *Images with your pet:* just bring a wrangler and a change of fur free clothes!
- *A downtown urban session:* fun and funky, pictures unusual and undiscovered locations of your area make for a more intimate view of the city.
- *An amusement park:* nothing says fun like the Tilt-A-Whirl to go with your whirlwind romance.
- *The beach:* in the early evening the light does amazing things on a beach. Soft, dramatic, and intimate never fails to capture romance.
- *Vintage-styled, with old furniture and funky clothes:* while I don't have room to hoard all that I'd like too, bringing your style and your stuff to a concept shoot always keeps it personal.
- *At your favorite coffee shop:* it was at least three years ago now, but I still remember a wedding where the couple carved out a 15 minute coffee break into the timeline.
- *Seasonal:* work with the season you're in, not against it. If we're shooting in winter be realistic about the cold and dress accordingly. If we're shooting any other time...remember it is Nova Scotia: wait 5 minutes and the weather will change!



FOREVER AND TODAY

WEDDING PHOTOGRAPHY THAT FEELS FUN
NOW BUT WILL ALSO LAST A LIFETIME

Hi, I'm Kate. I'm tall (that's not a picture of me, I need a new head shot), often funny, I love to dance, and I photograph people. As a photographer and a person, I'm creative and calm, passionate and organized, romantic and practical, and I like to dream big with my feet still on the ground. I'm married to a fantastic man who enables all this in me, and I love what I do for a living almost as much as I love my twin hooligan toddlers Ruby and Nate. When people ask, I always joke that being a wedding photographer prep'd me for being the mother of toddler twins... I have a very high threshold for panic, the ability to find beauty in chaos, and know how to have fun inside of a schedule.

As a dancer, the music tells my feet what to do. As a photographer, my eye and instinct do. Elements such as inspiring lighting and locations play a part, but it's the people that I get to meet, and the challenge of documenting the authentic relationships they share with each other that keep me on my toes.

Very early in my professional technical training it became clear that I was into people. I enjoy making people look good and telling the story of who they are. I have also always been a dancer, and therefore loved the challenge of capturing movement and the "something real" inside unplanned moments. Weddings are all of this, and, of course, there is cake.

On your wedding day: I'm there when you need me, moving things along, organizing your family for you and treading lightly the rest of the time. When we are doing "the photos" I shoot efficiently while still creating images with a variety of backgrounds, candid versus smiles to camera, laughter and tears, and fine-art compositions. I'm told I'm pretty laid back and easy to get along with, while still delivering you to your reception on time.

I work to create images that are real, beautiful, and descriptive of all the events, emotions and details of your celebration. On your day, you should just get to "be". Be in the moment and breathe in your day. You worked hard to plan it all and I'll be there capturing it for you.

Yours, K:) 



Ashley Daley

Having Kate as our photographer was easily one of the best decisions we made when it came to planning our wedding. She was upbeat, professional and courteous throughout our day, and shared in our excitement. She took special care to be discrete in the church. We spent the day with Kate and felt like she was a dear friend sharing the day with us. She created the perfect mix of classic, modern, fun, and touching photos for us, and looking through these pictures lets us relive our beautiful day. We couldn't be happier with our beautiful photos and look forward to working with Kate on future milestones. We highly recommend trusting Kate with your photos. She takes great pride in her work and the images she produces are stellar.



Tara Turner

My husband and I had the pleasure of having Kate do our wedding photography, and then the pictures of our new baby! She was an absolute pleasure to work with! Kate is a professional but has a way of keeping the atmosphere fun and light hearted! She can beautifully capture the true magic of the moment even when the elements and unforeseen events (like a cyclist race) are happening all around you. Her calm and out-going personality have a way of bringing out the best in you! We are so grateful that Kate has been there to capture all the big moments in our life.



Matt Thwaites

Kate was so helpful from the first email to the end of the wedding day. We really wanted candid, natural looking pictures and Kate delivered far beyond our expectations. More than beautiful photos Kate was also just wonderful to work with. She helped us far more than I had expected our photographer to, I guess when you go to a lot of weddings you learn what works and what doesn't. To recommend Kate is, in my opinion, not strong enough. If you want natural, classic and beautiful wedding photos you want Kate Hayter; simple as that.

I love reading those wonderfully articulate reviews above, but I also love getting the short e-mail feedback in my in/bin first thing in the morning too. Sometimes those quick little sentences keep me motivated, focused, and happy to know that I make people's lives easier on a day that is often challenging.

OMG Kate, these are absolutely stunning. I'm sitting here in my office with tears rolling down my face! Thank you so much!

I had a look at the pictures on the website last night and I was emotional. The pictures took me back to that day and all the love in the room. It was a very special day and you captured pictures that I didn't even know you were taking. I think you must've been hiding around corners while getting some of those shots!

After the wedding was over Wayne and I were having difficulty remembering our wedding day...It went by so fast. All of that changed when we got our pictures from you. You captured every special moment and sent our memories flooding back to us!

Thank you so much for the beautiful photographs! We were truly impressed at how you managed to move through the chaos of family photos efficiently and were able to get everyone to relax and look their best as well! Your photos of the day are really a beautiful and artistic reflection of the fun we had, and we're sure they will fill us with joy every time we go through them!

SOME FREQUENTLY ASKED QUESTIONS

THE GEAR BEHIND THE WOMAN

It's important for you to make an educated decision about your photographer's stylistic approach, as well as the technical aspects of the service they are offering. You've seen the sample work which reflects the "look" of my work. Here's how I get it done. I shoot everything on 2015 model Digital Canon Equipment. I come with two Digital Cameras and a bag full of back up gear. I also always bring studio lighting heads for indoor work, in case we get "rained" in. The RAW digital capture mode I use will easily yield up to 16x20 quality prints. I carry gear and liability insurance.

SHOULD WE GIVE YOU A LIST OF PICTURES

I don't need you to provide me with a list, I've done this many times and have a comprehensive list running in my head. If you have large or complicated families you can make a list of family and friend combinations, for photographs, that will help keep the picture part of the day organized and running smoothly. You could designate a "runner": Someone not directly involved in the wedding party stuff, who knows the "cast". That person can be in charge of gathering and calling out shot combinations of people from the list while I'm busy shooting.

HOW MUCH TIME DO YOU REQUIRE FOR "THE PHOTOS"

I ask for AT LEAST 1.5 hours plus travel time (church/park/reception site) for photographs. It is important we be realistic about how long photographs will take. Professional Photography is a major investment, and I want to be sure you receive the tone, variety and level of quality images your signing on for. Giving me enough time in the schedule is key to this.

If this seems like too long to be away from your guests, one possible solution is to do the photo part of the day ahead of the ceremony. This is a wonderful option and all the couples who I've worked with who have done this said it was great. It allows you to live the moments of your day, and you get to enjoy your guests from the ceremony straight through to the last dance.

WHEN IS THE BEST TIME TO SHOOT

When at all possible, we want to have directional lighting and avoid shooting when the sun is high in the sky (mid-day). That means the later in the day the better, but before we run out of light. Our eyes will see useful light right up until sunset, camera capture is another story. Here is a rough guesstimate, based on past seasons, of when we will "run out of light", or, when pictures should be wrapping up by.

7:30pm • May
8:00pm • June
7:00pm • July
7:00pm • August
6:30pm • End August/Early September
6:00pm • Mid September
5:00pm • October

SHOULD WE HAVE A RAIN PLAN

Yes. Yes. Yes. If you plan for rain and it happens we'll be ready and everyone can stay calm. A rain location secured ahead of time is a must. Please discuss your rain location plan with me, I can help.....promise!!!

HOW DO YOU DECIDE WHICH PICTURES GO INTO OUR GALLERY

On average, I shoot at least 1500 - 2000 frames during a wedding day. I shoot a lot, and more than I need so that I will have lots to choose from. "Candid" moments, in particular, usually have five not-quite-right moments on the way to the perfect "candid" shot. Because there is built in repetition in my shooting style, this allows me to pick the best expressions (good smiles, no double chins etc...), most in-focus, well-exposed pictures. I am very good, both on the wedding day, and during editing, at keeping track of which guests I've "covered" and making sure to capture and represent a total and complete story of your day.

Just as you are trusting me to capture your day, you can also trust me to "edit" your album. I only take out shots that are repetitive, or very similar, to ones included in your album. All 2000-ish frames will be archived short term, so we can always go back to the "out-takes" and hunt for alternatives if necessary. I do not release RAW files, and I do not release "all the photos from the day". To do so would lower the quality level of my work.

AM I ABLE TO MAKE MY OWN PRINTS

The images that appear in your online gallery album have been monitored for exposure and color quality, and will have been re-touched for glass glare, shiny faces, stop signs I can make look like trees etc... the high resolution, print-quality digital negatives (JPEGs unless requested otherwise) you are receiving will all have this done and are not watermarked. You are acquiring full reproduction rights. You may print them at your local lab, email to friends and family, and publish them to the web and social media website of choice.

WHEN WILL MY DIGITAL NEGATIVES BE READY

3-4 weeks after the wedding date.

WHAT IF YOU ARE UNABLE TO SHOOT ON THE WEDDING DAY?

While this not happened in my 15 year run, I've learned to never say never. Unless I am physically unable, due to injury, hospitalization, or death in the family, I will be there for you. In extreme circumstances, that I would not be able to attend, I would refund your full retainer and do my best to help you find a replacement. I cannot guarantee finding another professional photographer, but I will research a replacement that I am comfortable recommending.






kate hayter
PHOTOGRAPHY

"OMG THEY BROUGHT TEARS TO MY
EYES. JUST LIKE LOOKING AT OUR
WEDDING PHOTOS FOR THE FIRST
TIME. LOVE THEM ALL !!! THANK
YOU SO MUCH."

- Jaclyn Jones